

THE BEST OF
mmts

MONTREAL MANUFACTURING
TECHNOLOGY SHOW

June 14-16, 2022

Palais des congrès de Montréal
Montréal, QC

SPONSORSHIP OPPORTUNITIES

Increase event ROI and stand out in front of 2,500+ manufacturing professionals at MMTS 2022

Align yourself with your target market by sponsoring one of the many elements of MMTS. Your brand exposure before, during and after the event is customizable based on your marketing goals and extends your reach beyond your booth.

EXPERIENCE *Starting at \$4,000*

Engage directly with Canadian manufacturing professionals during these key activities during the event and elevate your brand as an industry leader.

- Conference
- Keynotes
- Industry Panels
- Networking Events
- Paid Speaking Opportunities (in conference area and Tech Talk Theatre)

PRESENCE *Starting at \$2,500*

Raise your company's profile and benefit from additional visibility during MMTS.

- Bags
- Lanyards
- Badge Inserts
- Rest and Recharge area (VIP Lounge)
- MMTS Café
- Show Bag Inserts
- Aisle Signs
- Wifi Buyout
- Hand sanitizing stations
- Metre boards
- Carpet Decals

DIGITAL EXPOSURE *Starting at \$1,500*

Promote your exhibit and reach targeted new prospects before the event.

- Email: Attendee Prospects
- Website: Floor Plan
- Website: Attend Pages
- Online Directory & Floor Plan Upgrade (Logo on Floor Plan/ Enhanced Exhibitor Upgrade)
- Remarketing - Target MMTS Website Visitors
- Website: Sponsored Content
- Digital Outreach: Retargeting Ads (Pre-Show to Pre-Reg)
- Digital Outreach: Retargeting Ads (All Website Visitors)

Customized Packages Are Available

Work with our team to design a unique and memorable MMTS experience that fits your goals and budget.

Secure Your Sponsor Designation Today!

Allison Martinez
1-888-322-7333 ext. 4416 | amartinez@sme.org



mmts.ca

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ADVERTISING SPECIFICATIONS

Capture the attention of 2,500+ manufacturing professionals at Quebec's most influential industry event!

Show Guide, Addendum & Conference Guide Advertising

- **Show Guide: Standard Positions**

Full Page - \$2,500
1/2 Page - \$1,500

- **Show Guide: Premium Positions**

Inside Front Cover - \$3,500
Inside Back Cover - \$3,300
Back Cover - \$3,800
Page 1 - \$3,000

- **Addendum:**

Full Page - \$2,000
1/2 Page - \$1,200

- **Conference Guide:**

Full Page - \$1,500
1/2 Page - \$1,000

Print Advertising Specifications

*Exhibitors must provide artwork.**

- **Print Ads:**

Full Page - 8.5" x 11" with 0.125" bleed
1/2 Page - 8.5" x 11" with 0.125" bleed

- **Deadlines:**

Show Guide - April 30, 2022
Addendum - May 20, 2022
Conference Guide - April 30, 2022

Digital Advertising Specifications

*Exhibitors must provide artwork.**

Accepted formats: .jpg, .jpeg, .png, .gif

- Banner Ad – Emails
468px X 60px

- Logo – Home Page
300px X 300px

- Banner Ad – Attendee Page
300px X 100px

- Banner Ad – Floor Plan
300px X 100px

For assistance, contact Allison Martinez at amartinez@sme.org or 905-752-4416.

**Some restrictions apply. Prices are subject to change without notice.*

All designs subject to SME approval.

SME reserves the right to limit ad space.

sme

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